

# Why the Time for the Public Cloud in Life Sciences is Now



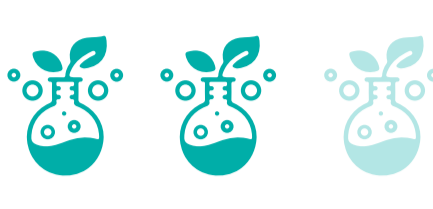
**40%** of pharma execs say digital transformation fast-forwarded by 5 years in 2020.<sup>1</sup>



**The result?**  
 Decentralized clinical trials<sup>2</sup>  
 Broadened diversity and inclusion  
 Increased collaboration in R&D<sup>3</sup>



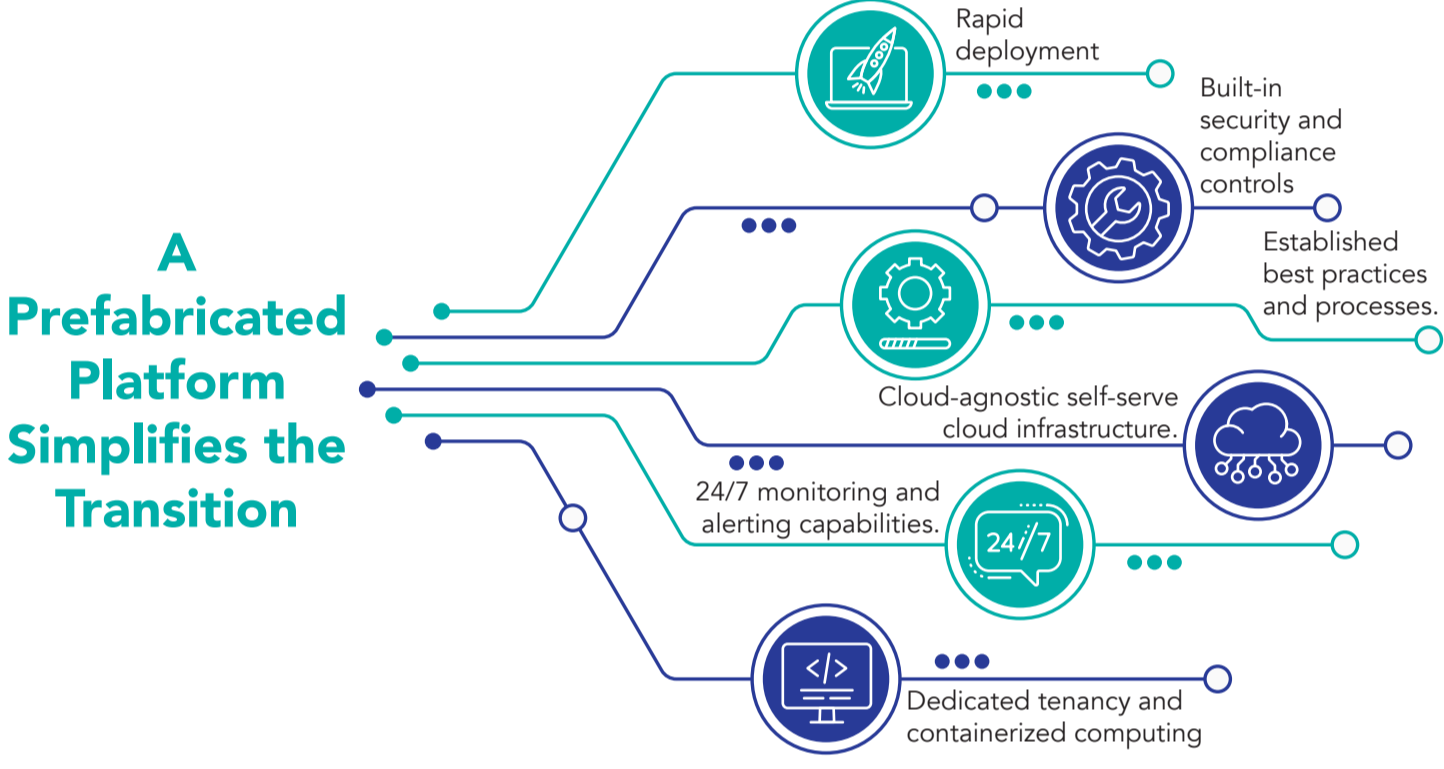
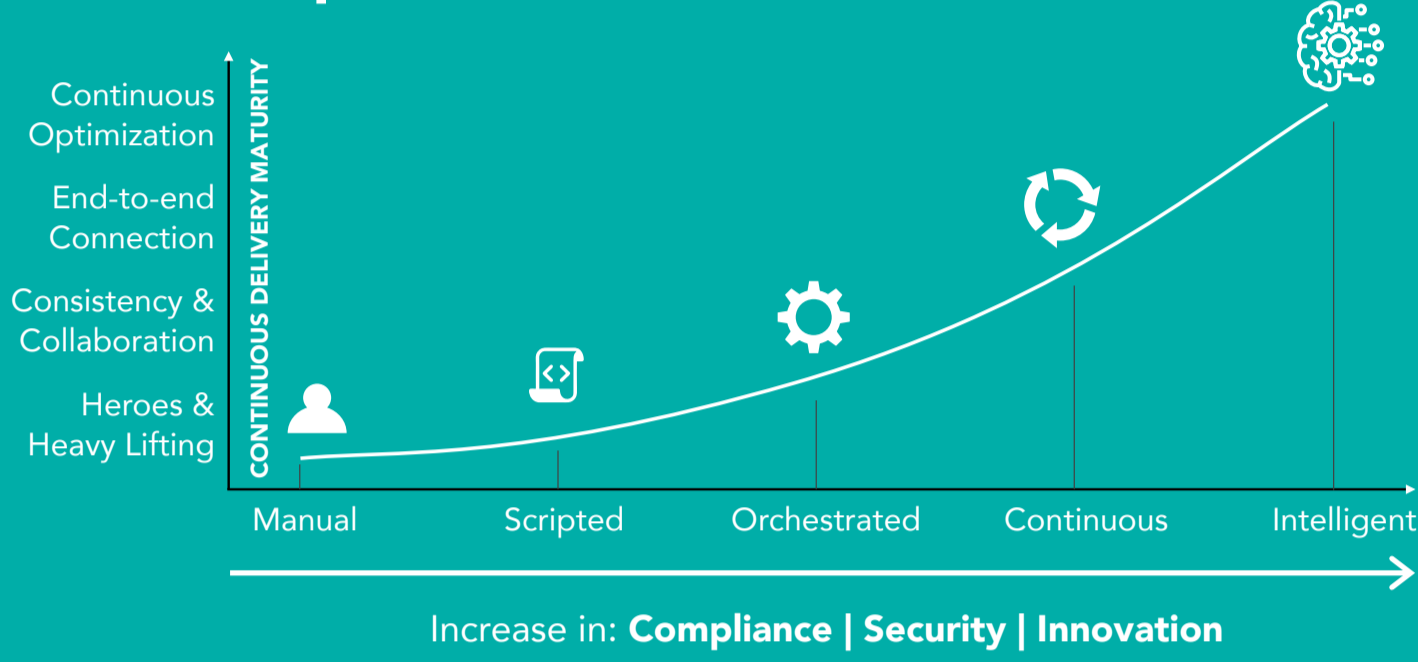
The move to the cloud is a critical piece of this fast-moving innovation. In pharma alone, the cloud computing market is expected to reach **\$12.1 billion in 2022, up from \$4.7 billion in 2017.**



**But 2 out of 3 life sciences organizations** struggle to achieve optimal return from their cloud computing investment<sup>4</sup>

To capture the most value from your cloud investment, consider a move to the public cloud using a prefabricated platform and managed services.

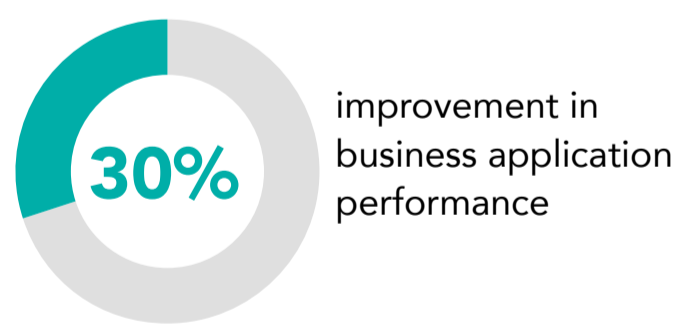
## The Advantages of On-Demand Access to HITRUST Certified, Secure & Compliant Cloud Infrastructure



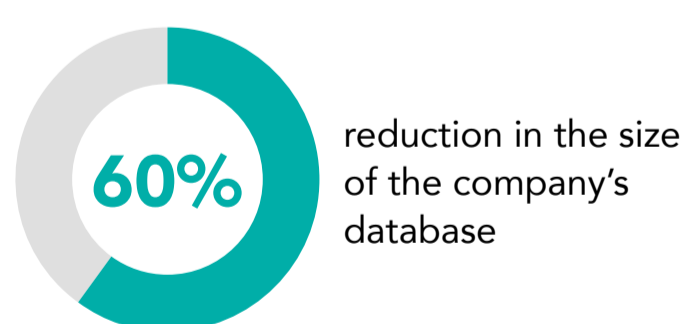
## Managed Cloud Services Drive Next-Level Value



## For one pharma company, the move to the public cloud resulted in:

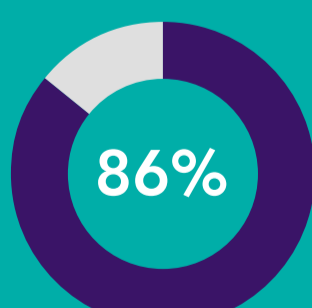


**Zero disruption to business**



**\$400,000** in annual cost savings

## IDG's Future of Work survey found that:



**86% of executives** indicated that human work, AI systems, and robotic automation 'must be well-integrated by 2020' only 12% of executives said their companies 'do this really well today.'<sup>5</sup>



With a well-planned cloud operating model in place, **life sciences organizations** will be better positioned to take advantage of the latest advancements in cloud-native applications to achieve that integration and success.

### Source

<sup>1</sup><https://www.globaldata.com/covid-19-accelerated-digital-transformation-timeline-pharmaceutical-industry/>  
<sup>2</sup><https://www.biopharmadive.com/spons/accelerating-patient-care-through-digital-transformation-and-decentralized/600399/>  
<sup>3</sup><https://www2.deloitte.com/global/en/pages/life-sciences-and-healthcare/articles/global-life-sciences-sector-outlook.html>  
<sup>4</sup><https://www.accenture.com/us-en/insights/life-sciences/cloud-growth-patient-treatment-outcomes>  
<sup>5</sup><https://technative.io/what-a-cloud-native-approach-to-rpa-could-mean-to-your-business/>



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